



Job Description

Job Title:	UX/UI Designer
Department:	Pakistan Support Hub
Reports to:	Support Hub Manager
Location:	Islamabad
Contract Type:	Contractual/Annual
Salary Range:	PKR. 160,000/- to PKR. 200,000/-
Purpose	The UX/UI Designer is responsible for designing clear, engaging, and user-friendly digital experiences across Muslim Hands websites, landing pages, donation journeys, campaign pages, and other digital platforms. The role works with relevant fundraising, digital, creative, and development teams to translate requirements into effective user journeys, wireframes, prototypes, and final interface designs.
Main Responsibilities	• Design user-friendly interfaces for websites, campaign landing pages, donation pages, forms, and other digital products. • Develop user journeys, sitemaps, wireframes, mock-ups, and interactive prototypes before final designs are developed. • Review existing website pages and digital journeys to identify usability issues and recommend improvements. • Design and improve donation journeys with a focus on making the giving process clear, simple, and easy to complete. • Translate campaign, fundraising, and business requirements into practical UX/UI solutions. • Work with relevant teams to understand page requirements, content structure, functionality, and user needs before starting designs. • Prepare responsive designs for desktop, tablet, and mobile experiences. • Maintain consistency across digital interfaces by following brand guidelines and established UI components/design systems. • Prepare clear design files, specifications, and assets for developers and work with them during implementation. • Review developed pages against approved designs and provide feedback on layout, functionality, responsiveness, and user experience. • Use available user behavior, feedback, analytics, and testing insights to recommend improvements to digital journeys. • Keep up to date with UX/UI practices, accessibility standards, digital fundraising trends, and relevant design tools.
Required Qualification, Experience and Skills:	• Strong understanding of UX principles, user journeys, information architecture, wireframing, prototyping, and interface design. • Strong proficiency in Figma and relevant UX/UI design tools. • Good understanding of responsive web design across desktop, tablet, and mobile. • Ability to turn requirements and ideas into clear and practical digital experiences. • Strong understanding of layout, typography, visual hierarchy, usability, and interaction design. • Understanding of accessibility and user-centred design principles.



	• Ability to work effectively with developers, designers, content teams, and other stakeholders. • Good attention to detail and ability to manage multiple projects and deadlines. • Understanding of HTML/CSS and web development principles would be an advantage. • Bachelor's degree in UX/UI Design, Interaction Design, Graphic Design, Digital Design, Computer Science, or a related field. • Minimum 3 years of relevant UX/UI design experience. • Strong portfolio demonstrating website, landing page, mobile/responsive, and user journey design. • Experience working with developers from design through implementation.
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