



Job Description

Job Title:	Senior Graphic Designer
Department:	Pakistan Support Hub
Reports to:	Support Hub Manager
Location:	Islamabad
Contract Type:	Contractual/Annual
Salary Range:	PKR. 180,000/- to PKR. 220,000/-
Purpose	We are looking for an experienced Senior Graphic Designer to lead day-to-day design production and manage the Graphic Designers within the team. Working closely with the Creative & Brand Manager, the role will translate creative and brand direction into high-quality visual assets for Muslim Hands' fundraising offices while ensuring consistent quality and timely delivery.
Main Responsibilities	Work closely with the Creative & Brand Manager to implement creative and brand direction. • Manage and mentor Graphic Designers, including allocating work, providing guidance, and reviewing design outputs. • Lead design production for fundraising campaigns, emergency appeals, seasonal campaigns, events, and organizational initiatives. • Ensure required design assets are produced for each fundraising office according to agreed plans and timelines. • Design and oversee high-quality creative assets across social media, digital, web, print, events, and other organizational requirements. • Ensure all design outputs meet Muslim Hands' brand and quality standards. • Manage multiple design requirements and ensure deadlines are met. • Ensure approved assets, templates, and project files are properly organized and maintained.
Required Qualification, Experience and Skills:	• Advanced proficiency in Adobe Photoshop, Illustrator, and InDesign. • Strong understanding of branding, typography, layout, color, and visual composition. • Strong creative and visual storytelling skills. • Ability to interpret creative direction and translate it into effective designs. • Ability to manage, mentor, and provide constructive feedback to other designers. • Strong organizational and time-management skills with excellent attention to detail. • Bachelor's degree in Graphic Design, Visual Communication, Fine Arts, or a related field. • Minimum 5 years of professional graphic design experience. • Previous experience supervising or mentoring Graphic Designers. • Strong portfolio demonstrating campaign, branding, digital, print, and event-related design work. • Experience handling multiple campaigns and design requirements simultaneously. • Experience within an NGO, charity, or humanitarian organization would be an advantage.