



Job Description

Job Title:	Graphic Designer
Department:	Pakistan Support Hub
Reports to:	Senior Graphic Designer
Location:	Islamabad
Contract Type:	Contractual/Annual
Salary Range:	PKR. 140,000/- to PKR. 180,000/-
Purpose	We are looking for an experienced and creative Graphic Designer to produce high-quality visual content across digital and print platforms. The role will support fundraising campaigns, emergency appeals, seasonal campaigns, events, and other organizational requirements while ensuring consistency with Muslim Hands' brand guidelines.
Main Responsibilities	• Work closely with the Senior Graphic Designer to implement agreed creative and design direction across assigned projects. • Design high-quality creative assets for fundraising campaigns, emergency appeals, seasonal campaigns, events, and organizational initiatives. • Produce designs across social media, digital, web, print, events, and other required formats. • Create materials including social media graphics, brochures, banners, reports, infographics, presentations, and promotional materials. • Adapt approved designs into different formats and variations for fundraising offices and platforms. • Ensure all design work follows approved creative direction and Muslim Hands' brand guidelines. • Manage multiple design tasks and deliver work within agreed timelines. • Ensure completed design files and assets are correctly organized and maintained within the central design bank. • Stay up to date with relevant design trends, tools, and creative best practices.
Required Qualification, Experience and Skills:	• Advanced proficiency in Adobe Photoshop, Illustrator, and InDesign. • Strong understanding of branding, typography, layout, color, and visual composition. • Strong creative and visual storytelling skills. • Experience designing for digital, social media, print, and event requirements. • Excellent attention to detail and brand consistency. • Strong organisational and time-management skills. • Bachelor's degree in Graphic Design, Visual Communication, Fine Arts, or a related field. • Minimum 3 years of professional graphic design experience. • Strong portfolio demonstrating campaign, digital, print, branding, and event-related design work. • Experience handling multiple design requirements and deadlines. • Experience within an NGO, charity, or humanitarian organization would be an advantage.